

**CROTCHED**  
M O U N T A I N



**2010 - 11**  
**SEASON PASS CLUB**  
**SKI & RIDE PROGRAM**

[www.crotchedmountain.com](http://www.crotchedmountain.com)



# CROTCHED

## MOUNTAIN

**W**elcome to the 2010-11 Crotched Mountain Ski & Ride after school ski & ride program. This season holds some changes for the program. The upgrade of our online systems will make the process of ordering passes, managing a ski program & interacting with Crotched much easier. The entire staff at the mountain is excited about this new system being in place and the possibilities it holds for the future of the program, as well as the mountain. Enjoy.

## PROGRAM BENEFITS

While enjoying a fun-filled winter on the slopes, school organizers earn extra benefits. When you enroll your group or school in the program, you will be given a choice between these two benefits:

### **Option 1** **All Groups**

**Earn back 7% of your total sales.**

You can take the 7% in any form or combination, such as **Season Passes, Crotched Cash Cards, or even cash.**

Use this option for **FUNDRAISING** or any other reason...  
**The sky is the limit!**

### **Option 2** **Schools Only**

**one (1) complimentary unlimited season pass** for the group organizer  
*(over 15 students)*

**one(1) 5-week chaperone pass** per every 10 students  
*(over 15 students)*

**Groups larger than 50 participants**  
**one (1) complimentary family season pass**

## **Minimum 15 participants required**

**Early season club prices end on October 11, 2010.**

**7% Benefits end on October 25, 2010...**

**All sales must be entered into online system by the deadline to qualify.**

## 5 EASY STEPS

**1. Contact Crotched to open an online store.** The mountain will get your club store open online. You will then be given your club name and passwords.  
*(Each club will have two passwords. One for the organizer & one for the members)*

**2. Promote & sign 'em up!** Send your participants to your customized online webpage at [CrotchedMountain.com](http://CrotchedMountain.com).

**3. Manage sales/sign-ups online** Managing your group online is a breeze. All the tools you need are at your fingertips. Encourage people to pay via credit card. If you opt to accept payments by check or money order, a master paper application is available if needed.  
**All orders must be entered online.**  
**No problem – it's easy!**

**4. Finalize your program & check out** When the October 11, 2010 deadline arrives, you'll checkout your group. This is when you settle all payments with the mountain & close down your club.

**5. Collect your benefits!** At close-out time, we will figure out what your 7% benefit will be. Then you decide the best way to use it.

# SEASON PASS CLUB PRICING

## FAMILY, FRIENDS & COMMUNITY - DISCOUNT PRICING

These passes are valid for any member of your group or school program, including friends, co-workers, family, and anyone in the general public. These passes will **boost your 7% bonus!**

*Use the "5-session lesson add-on" to add a 5-week program to Your Season Pass!*

	No Blackout Dates	Midnight Madness	Price Before 10/11/2010		Price After 10/11/2010 <i>(After 11/15/10 prices increase by \$100)</i>	
			Adult 19+	Junior 6 - 18	Adult 19+	Junior 6 - 18
Club Season Pass	✓	Add \$79	\$349	\$299	\$449	\$349
Midweek Pass	Valid Mon-Fri 9a - 9p	Add \$79	\$249	\$249	\$349	\$349
Blue Skies at Night Pass	Valid Mon-Sat 3p - 9p	Included	\$279	\$279	\$379	\$379
VIP Kids 5 & under	✓	✓	\$50	\$50 child pass is <b>required</b> for small children accompanied by adult pass holders VIP Kids receive free hot chocolate.		
†  NOR-EASTER Season Pass	✓	✓	\$1049	\$849	\$1149	\$949
†  GRANITE Pass	✓	✓	\$699	\$649	\$799	\$749
†  HIGHER EDUCATION SEASON PASS	✓	Add \$79	\$299	\$299	\$399	\$399

† Multi-Area passes: 7% benefit limited to the value of a club season pass: \$349.00

## SEASONAL RENTALS, PASS PROTECTION & LESSONS

The following add-ons can be purchased with any season pass:

<b>Seasonal Rental Equipment</b>	Add rental equipment for the entire season to any pass. Skis & snowboard are interchangeable. For \$20 extra, you can join the take out program, which allows you to sign out your rental equipment & take them off mountain.	<b>\$169</b> or <b>\$189</b> w/ take out option
<b>Season Pass Protection</b> <b>!Important:</b> <b>Please Read!</b>	Passes are non-refundable and non-transferable. Pass insurance will guarantee that in case of unforeseen circumstances, you will receive a full refund for an unused pass. For used passes, each visit will be deducted at full ticket price plus a one time \$50 processing fee. <b>No refunds after 2-15-2011. No Refund will be given unless pass protection has been purchased. NO CASH REFUNDS!</b>	<b>\$19</b>
<b>5-Week Lesson Package</b>	Add 5 lessons to any seasons pass. These lessons are valid anytime the mountain is open and running a group lesson. Most days, groups lessons are offered at 10, 1, 3 & 5pm. Junior passes have the option to add a \$50 after-school lesson program only if enrolling through a school program.	<b>\$95</b>

All prices and offerings subject to change without notice.

# PROGRAM INFORMATION AND GUIDELINES

## **1. PROGRAM DATES**

The season pass club program at Crotched Mountain will run from July 1st through mid October. Early season pass prices will increase on Oct 11th, 2010. After the October 11th deadline, all club organizers must either contact the mountain or stop by to close out their club. At that time, we will figure out your benefit. All pass purchases must be entered into your online club no later than October 25th, 2010 to qualify for the 7% benefit.

## **2. PASS PROTECTION**

Pass Protection is a necessary add on for any pass holder that would like to get a refund of their pass purchase for any unforeseen circumstance. In order to receive a refund, the pass holder must provide a written letter to the mountain explaining why they need a refund. Refunds will only be given for situations where the pass holder can no longer physically use the pass. "I didn't have enough time to ski" is **NOT** a valid reason. You will receive a full refund for an unused pass. For used passes, each visit will be deducted at full ticket price plus a one time \$50 processing fee. **All refund requests must be submitted no later than February 15, 2011. ABSOLUTELY NO REFUNDS WILL BE GIVEN IF PASS PROTECTION HAS NOT BEEN ADDED TO PASS.**

## **3. LESSON ADD ON**

The 5-week lesson add on package will be valid any day the mountain is open. All lesson participants will be placed in a group lesson at the specified times the mountain offers group lessons. These times are 10am, 1pm, 3pm & 5pm. The \$50 Junior pass lesson add on is for students that are joining an after school program only. This school lesson program option will not be valid on weekends or holiday periods **No individual lessons will be given. All lessons will be group lessons.**

## **4. CLUB CLOSEOUT & PAYMENTS**

At time of club close-out, the mountain will accept credit card or a check (from organizer only) for the remaining balance. Participants that would like to pay with a check must make check payable to the club coordinator. The mountain will not accept personal checks from individual program participants.

## **5. PROGRAM BENEFITS**

Organizers of school & group pass/lesson programs are eligible to receive benefits based on package sales. Non-school groups, "clubs", are eligible for the 7% benefit package only. Schools with lesson programs are eligible to chose either the 7% benefit package, or an alternate package consisting of a structure of season passes and chaperone passes based on club sales. Your choice of benefit package will be selected during your club enrollment. Nor'easter, Granite & Higher Education pass 7% benefit limited to the price of a club season pass i.e. \$349. **Early season club price will be increasing on Oct 11th, 2010. ALL APPLICABLE SALES MUST BE ENTERED INTO THE ONLINE SYSTEM AND FINALIZED NO LATER THAN Oct. 25,2010 IN ORDER TO QUALIFY FOR THE 7% BENEFIT.**

**ALL APPLICABLE SALES MUST BE ENTERED INTO THE ONLINE SYSTEM AND FINALIZED NO LATER THAN 10/25/2010 IN ORDER TO QUALIFY FOR THE 7% BENEFIT. 15 PERSON MINIMUM TO QUALIFY.**